

Scaling up Breastfeeding Protection, Promotion, and Support Programmes (Conferencia en inglés)

Martes 13 de Marzo

10:00 AM

Sala de Juntas de Institutos

Edificio Q, Segundo Nivel

Breastfeeding (BF) has been identified as a highly feasible and cost-effective intervention to improve child health and development. Worldwide, women seldom reach the recommended target of exclusive breastfeeding up to 6 months postpartum. Efficacious BF interventions delivered across key sectors systems surrounding infants and mothers have been identified. Unfortunately, the “real-world” effectiveness for many BF interventions has not been fully demonstrated. The goal of this presentation is to discuss the key principles for scaling up of breastfeeding programs and how implementation science can help to understand the different levels of performance in national BF outcomes and inform effective scaling-up efforts

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Gabriela Buccini is a Postdoctoral Associate for Becoming Breastfeeding Friendly (BBF) at the Yale School of Public Health. She is an International Board Certified Lactation Consultant (IBCLC) certified by IBLCE®. She obtained her MS in Nutrition in Public Health from the School of Public Health, University of São Paulo- Brazil and in 2017, earned her Ph.D. from the same university. Her research experience spans Breastfeeding and Infant and Young Child feeding, Lactation Counselling, Public Health, Primary Care/Family Health and Epidemiology.